

# The Festival of London with the Royal Society of Medicine

## 'Shopping London' Tour

10 – 13 December 2021



Christmas Lights in London (Jamie Davies, Unsplash)

Get into the festive spirit of London at Christmas with a grand tour of the best places to shop in town. Visit the Museum of Brands to examine the history of consumer culture and learn of the Marvellous Mr Selfridge. Take a private tour examining the Royal Warrant Holders and continue through Mayfair and Jermyn Street for afternoon tea at Fortnum and Mason. Enjoy a private wine tasting at Berry Brothers and Rudd,

purveyors of wines and spirits to royalty, and explore the lively markets of Spitalfields and Colombia Road Flower Market. Head off the beaten track and learn the history of the John Bell & Croyden Pharmacy and Kings Cross Coal Drop Yards. Take part in a 'secret shopping' tour of some lesser-known retail gems in London and shop until you drop.

To book or find out more, contact us on:

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## Day 1: London (Fri, 10 Dec) **D**

### Lights, Christmas and Wrapping

**Pm:** Check into Domus Medica at the Royal Society of Medicine and meet your tour leader, Janice Liverseidge. Travel to Notting Hill to visit the Museum of Brands, which examines the history of consumer culture from Victorian times to the present day. Take part in a Christmas lights walk, starting in Marylebone, continuing down to Piccadilly and ending at Trafalgar Square.

**Eve:** Welcome dinner at the RSM.

## Day 2: London (Sat, 11 Dec) **B L**

### Silver, Gentry, Groceries and Wine

**Am:** Start the morning with an optional early visit to the London Silver Vaults, a large subterranean market that opened as The Chancery Lane Safe Deposit on 7 May 1885. Originally renting out strong rooms to hold household silver, jewellery and documents, it transitioned to housing silver dealers in secure premises a few years later. Later join your tour leader on a walking tour of the Royal Warrant Holders, including Savile Row and Mayfair.

**Pm:** Promenade down Jermyn Street, known for gentlemen's clothing retailers, before a classic afternoon tea at Fortnum and Mason. Stroll to St James' and Berry Bros. and Rudd, a family-run British wine and spirits merchant founded in London in 1698, for an exclusive, expert led wine tasting and tour.

**Eve:** Optional dinner at Anacapri.

## Day 3: London (Sun, 12 Dec) **B**

### Markets, Modern Retail and the Marvellous Mr Selfridge

**Am:** Start the day at Spitalfields in the lively East End, home to artists and creatives. Explore nearby markets, including Colombia Road Flower Market before continuing to Kings Cross Coal Drop Yards, a new and exciting shopping complex and privately owned public space that forms part of the Kings Cross Central development scheme. Learn about the Kings Cross redevelopment and history which involves Thomas Cubitt, a master builder of

the nineteenth century, innovative developer of property and friend of royalty.

**Pm:** After lunch participate on a secret shopping tour, visiting the lesser known Chiltern Street and Alfies Antique Market in Church Street, before ending at iconic Selfridges.

**Eve:** Cocktails at the RSM and optional dinner at the Brasserie of Light.

## Day 4: London (Mon, 13 Dec) **B**

### Pharmacies and Ointments

**Am:** Visit Wigmore Street for a private tour of John Bell & Croyden, a Royal Warrant Holder pharmacy which produces the anointing oil for coronations. The company dates from 1798 and has been based on its current premises since 1912.

**All itineraries are subject to change according to local conditions.**





(clockwise from top left) Burlington Arcade at Christmas; Lock & Co Hatters, St James; Mayfair at night (Vitalijs Barilo, Unsplash); John Lobb, St James

## Tour Leader

**Janice Liverseidge** was previously a Director at The Royal Society of Medicine and is now a full time guide and in her spare time a trustee of both the Royal Medical Benevolent Fund, the London Handel Festival and la Nuova Musica. She is also a registered Blue Badge tourist guide and regularly leads groups in London on medical history walks, tours of the Wellcome Collection and other healthcare locations plus provides music and art tours for specialist art groups and U3As. Janice has the Visit Britain "Good to Go" Industry standard demonstrating that she has shown her compliance with government and industry COVID-19 guidelines and has a Risk Assessment in place.





The Royal Society of Medicine

## RSM Festival of London

To coincide with the 170th anniversary of *The Great Exhibition* and the 70th anniversary of *The Festival of Great Britain*, join Jon Baines Tours and the Royal Society of Medicine for three different themed long weekends in 2021. **Only 20 places available on each.**

### The weekends are:

**Secret London** (24 – 27 September)

**Gourmet London** (28 – 31 October)

**Shopping London** (10 – 13 December)

## BOOK NOW!

Call: 0207 223 9485 / 5618,

Email: [info@jonbainestours.co.uk](mailto:info@jonbainestours.co.uk),  
or book online [HERE](#).

## Hotel

**Domus Medica** is located on the first floor of the RSM on the corner of Wimpole Street and Wigmore Street in Marylebone. This stylish and comfortable hotel has 47 en suite and climate-controlled bedrooms. They feature ample desk space, a flat-screen TV with Freeview, tea and coffee making facilities, bottled water, a room safe, complimentary Wi-Fi and Noble Isle toiletries. Guests can enjoy continental breakfast included in their stay and are welcome to dine and relax in the restaurant and lounge bar.

**The cost of the tour for RSM members is £690 pp sharing.**

**The cost for non RSM members is £740 pp sharing.**

### The cost includes:

- Three nights' accommodation in double or twin-bedded rooms in Domus Medica

**The single room supplement is £144.**

**The cost of the tour without accommodation for RSM members is £515.**

**The cost of the tour without accommodation for non RSM members is £565.**

- Tour leader (Janice Liverseidge)
- Breakfast daily
- Travel in private transport
- High tea at Fortnum and Masons, private wine tastings at Berry Brothers and Rudd, dinner at the Royal Society of Medicine with cocktail
- A full programme of visits, walks and talks
- Specially arranged visits and specialist guides/speakers
- Admission fees throughout
- VAT

### The cost excludes:

- Travel (public transport and / or taxis at customers expense)
- All personal extras such as laundry and drinks and meals not mentioned
- All optional excursions, tours and visits